Orion Gael

Product Designer

Contact

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🌐 www.oriongael.com

Experience

PrivacyCode, Inc. · Product Designer

April 2021 - Current

UX team of one; designed a data privacy SaaS platform that generated $600k+ revenue and increased number of users by over 100% in the first year.

Established design system and processes that saved hours of manual design and testing work per week.

Established and validated product requirements through extensive user interviews and design testing methodologies.

Collaborated with product managers and developers to see designs through from Figma file to implementation.

Lumina · User Experience Designer

June 2021 - October 2021

Performed a platform UI and information architecture redesign based on user testing and analytics that increased user retention by over 50%.

Iterated on the redesign based on AB testing, user interviews, and data analytics.

Collaborated with development team to implement changes and accommodate technical limitations.

Gigamon · Documentation Writing Intern

July 2020 - September 2020

Wrote a comprehensive documentation of the company's development processes, saving many hours of training time and cross-team inquiries.

Eliminated confusion and differences of opinion on development processes through negotiation and concrete documentation.

Skills

Methodology

UX Design

Visual Design

Information Architecture

User Research

Prototyping and Wireframing

Design Systems

Tools

Figma/Sketch

Adobe Creative Suite

HTML/CSS/JavaScript

Courses

Designership Figma Masterclass

Google UX Certification

Education

B.A. Design

B.A. Economics

December 2020

University of California, Davis